



LESANZ

Annual Conference

2-4 April 2009 – Canberra, Australia

A Twist of Technology

We are pleased to invite you to the 2009 Annual Conference for LESANZ. The conference will be held in Canberra, Australia's beautiful national capital.

The overall theme of the conference is "A Twist of Technology". It will showcase some innovative technologies and examine the stories behind them, together with some of the issues surrounding successful technology transfer and commercialisation including capital raising and deal negotiation.

The proposed sessions include:

- **Models of technology transfer**

A comparison of models of transferring technologies from research organisations in Australia, USA and India

- **Sustainability and Innovation**

Highlighting the commercialisation of technologies such as solar and alternative energy technologies and sustainable agriculture in a world of climate change

- **Social entrepreneurship creating impact**

"Soft" technologies – hard to sell? Examining the successful commercialisation of social science programs such as the Triple P positive parenting program from University of Queensland

- **Indigenous commercialisation**

Working with indigenous communities in the commercialisation of patentable materials and ensuring appropriate access and benefit sharing

- **Negotiating the deal breakers**

Highlighting both negotiating techniques and solutions to difficult licensing issues - a role play between seasoned negotiators

- **IP scenarios for the future**

How might IP regimes evolve by 2025? What global legitimacy might such regimes have? What is the impact on policy and development?

- **Bridging the funding gap**

Sources of equity capital from small scale to IPO, public-private partnership models for investment funding, and sustainability of venture investment funds

- **Strategic partners of the present and future**

Effective strategies for collaborating and working with our strategic partners of China and India



ADD ON COURSES (2 APRIL 2008)

LES Intellectual Asset Management Course (IAM)

A LES intensive workshop on international best practice for IAM strategies. The principles of developing IP creation strategies as well as a holistic portfolio management approach are taught in concert with licensing and other value extraction strategies.

Basics in Biotechnology Licensing

A practical short course on some of those "tricky" clauses in the biotech field – royalties and royalty stacking, improvements, field definitions and minimum performance obligations.

Gene Technology for Decision Makers

CSIRO's gene technology for decision-makers course provides a balanced, comprehensive and hands-on introduction to gene technology. Explore the science, discuss regulation and commercialisation of gene technology as well as isolate and analyse DNA in the lab.